

From: Experience Oxfordshire
Sent: Wednesday, October 4, 2023 12:36 PM
To: Sharon Groth
Subject: Experience Oxfordshire Partnership Follow Up

Hi Sharon,

Great to catch up recently and now I am back from leave as promised following up on Experience Oxfordshire partnership.

I have put attached and below some further information as discussed.

- B2C website www.experienceoxfordshire.org
- B2B website www.experienceoxfordshire.org/partner
- Venues website www.experienceoxfordshire.org/venues
- Highlights brochure [Experience Oxfordshire Highlights Brochure 2022-23 by Experience Oxfordshire - Issuu](#)
- Visitor Guide <https://www.experienceoxfordshire.org/oxfordshire-visitor-guide/>
- Hospitality Guide <https://www.experienceoxfordshire.org/oxfordshire-hospitality-guide/>
- Venues Guide <https://www.experienceoxfordshire.org/oxfordshire-venue-guide/>
- Jobs notice board [Jobs Archive – Experience Oxfordshire](#)
- Perks for Partners [Perks for Partners – Experience Oxfordshire](#) (exclusive offers from partners to partners)
- Ambassadors [Experience Oxfordshire Ambassadors – Experience Oxfordshire](#)
- Ambition Statement [About Us – Experience Oxfordshire](#)
- Partner Packages [Partner Packages | Experience Oxfordshire](#)
- Recent work and projects [Press Releases – Experience Oxfordshire](#)
- Research and data <https://www.experienceoxfordshire.org/partner/partner-benefits/research-and-insights/>
- Partner Events <https://www.experienceoxfordshire.org/partner/partner-benefits/experience-oxfordshire-events/>
- Examples of recent partner newsletters so you can see the activity we have been undertaking;
 - [September Partner newsletter - the latest news, events and updates \(mailchi.mp\)](#)
 - [August Partner newsletter - the latest news, events and updates \(mailchi.mp\)](#)
 - [July Partner newsletter - the latest news, events and updates \(mailchi.mp\)](#)
 - [June Partner newsletter - the latest news, events and updates \(mailchi.mp\)](#)
- Online events platform to submit as many events locally for FREE
<https://www.experienceoxfordshire.org/whats-on/> and
<https://www.experienceoxfordshire.org/add-event/>

You can see examples of some of our activity here [Experience Oxfordshire Highlights Brochure 2022-23 by Experience Oxfordshire - Issuu](#) and attached is our ambition statement which showcases what we work to achieve for Oxfordshire. You can also view some of our recent work and projects here [Press Releases – Experience Oxfordshire](#) You will see that we are very active nationally with VisitEngland and VisitBritain and also working with travel trade internationally as well as the MICE and BV&E markets as well as providing a good range of partner events and

opportunities <https://www.experienceoxfordshire.org/partner/partner-benefits/experience-oxfordshire-events/>

Also Experience Oxfordshire have also just been awarded Local Visitor Economy Partnership (LVEP) status by VisitEngland which is great for Oxfordshire and all the work we do in partnership with businesses and for the sector. Details can be found here: [Experience Oxfordshire LVEP Celebration – Experience Oxfordshire](#)

As discussed it would be great to have Witney Town Council as a partner so we can be much more pro-active on all things Witney as we do with other towns and also help to promote your venues too as well you can view our current Witney page here [Places to go - Witney | Experience Oxfordshire](#)

I know you said you had budgets to look at and committees to get through but for a 12 month partnership with venues we would be looking at £1199+VAT in total.

If you have any questions do just shout, I look forward to hearing from you.

Kind Regards
Hayley

Chief Executive Officer
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